

PROJECT REPORT FOR  
DJ SOUND SYSTEMS



PREPARED FOR

PROMOTER:

XXXXXXXXXXXXXXXXXXXX

PROJECT LOCATION:

XXXXXXXXXXXXXXXXXXXX

PREPARED BY:

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1 187/67, GROUND FLOOR, GRUHALAXMI, J.M. ROAD, NEAR  
BALGANDHARVA CHOWK,  
PUNE, MAHARASHTRA 41 1005.

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Project For: <b>DJ SOUND SYSTEMS</b>
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## I. PROJECT AT A GLANCE

1. About the Promoter : xxx  
Project Location: xxxxxxxxxxxxxxxxxxxxxxxx
2. Project Cost : Rs. 9.74 Lakhs
3. Mean of Finance
- A) T. L. facility from Bank : Rs. 8.23 Lakhs
- B) Beneficiary contribution : Rs. 0.49 Lakhs
- C) C.C. facility from Bank : Rs. 1.03 Lakhs
- D) Subsidy under PMEGP Scheme : Rs. 3.41 Lakhs
5. Rate of Interest : 11.00% Per Annum
6. Repayment : 60 monthly instalments, EMI @ 0.18 Lakhs
7. Nature of Project : DJ Sound Systems
8. Employment Potential : 2 Nos
9. Nature of the Firm : Proprietary Firm
10. Average Debt Coverage ratios : **1.96**

*Project For:*  
**DJ SOUND SYSTEMS**

## **II. ABOUT THE PROJECT**

The DJ sound systems has good demand during marriages, festivals, religious functions etc. and create avenues for good earnings. An individual can get acquainted with sound system instruments by practice and earn a living.

### **Market Potential & Strategy**

The light and sound hiring service is popularly increasing in our country. The mike set, boxes and load speaker are essential to conducting festivals, public meetings, and rallies of political parties. As the population is increasing rapidly the scope for this business is high.

Projections for:  
DJ SOUND SYSTEMS

#### IV. ECONOMICS OF THE PROJECT

##### A. TOTAL COST OF THE PROJECT

(Rs. Lacs)

S.No.	Particulars	Total	Spent	Bal. To be spent
A.	Fixed Cost			
1	Equipments (Amplifier, Speakers, Tube light, Serial lights, Wires, Cassetes, Cassetes player, Mike sets etc..)	8.23	-	8.23
2	Misc. Fixed Assets	0.43	-	0.43
		8.66		8.66
B	Working Capital	1.08	-	1.08
	<b>TOTAL COST OF THE PROJECT</b>	<b>9.74</b>		<b>9.74</b>

##### MEANS OF FINANCE

a) Own Contribution ( 5%)	0.49
b) T L facility from Bank (95%)	8.23
c) CC facility from Bank (95%)	1.03
	<b>9.74</b>
C) Subsidy Entitlement Under PMEGP scheme @ 35% Category- NT-B	3.41

Projections for:  
**DJ SOUND SYSTEMS**

**B. PROFITABILITY STATEMENT**

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Income	5.40	7.20	7.92	8.71	9.58
2	Expenses	2.95	3.16	3.39	3.58	3.78
3	Int. on TL	0.84	0.69	0.52	0.33	0.12
4	Depreciation	0.89	0.80	0.71	0.64	0.57
5	Profit after int. & dep.	0.72	2.55	3.30	4.16	5.11
6	Income Tax	-	-	0.33	0.42	0.22
7	<b>Profit after Tax</b>	<b>0.72</b>	<b>2.55</b>	<b>2.97</b>	<b>3.75</b>	<b>4.89</b>
8	Add : Depreciation	0.89	0.80	0.71	0.64	0.57
9	Add : Interest on TL	0.84	0.69	0.52	0.33	0.12
10	Cash Accruals	2.45	4.04	4.20	4.72	5.59
11	Repayment of TL with Interest	2.15	2.15	2.15	2.15	2.15
12	DSCR	1.14	1.88	1.96	2.20	2.60
13	Average DSCR	1.96				
14	Net Profit to total receipts	13.37	35.47	37.47	43.01	51.02

<i>Projections for:</i> <b>DJ SOUND SYSTEMS</b>
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**C. CASH FLOW STATEMENT**

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
<b>A</b>	<b>Inflow :</b>					
1	Cash flow from Opration	2.45	4.04	4.20	4.72	5.59
2	T.L. from Bank	8.23				
3	CC from bank	1.03				
4	Own contribution	0.49				
5	Subsidy	3.41				
	<b>Total (A)</b>	<b>15.60</b>	<b>4.04</b>	<b>4.20</b>	<b>4.72</b>	<b>5.59</b>
<b>B</b>	<b>Outflow:</b>					
1	Fixed Assets	8.66	-	-	-	-
2	Repay of TL	2.15	2.15	2.15	2.15	2.15
3	Drawings	0.50	0.55	0.61	0.67	0.73
	<b>Total (B)</b>	<b>11.31</b>	<b>2.70</b>	<b>2.75</b>	<b>2.81</b>	<b>2.88</b>
	<b>Summery:</b>					
	Op. Cash & Bank Bal.	-	4.29	5.64	7.08	8.99
	Surplus / (Deficit)	4.29	1.34	1.45	1.91	2.71
	Cl. Cash & Bank Bal.	4.29	5.64	7.08	8.99	11.70

Projections for:  
**DJ SOUND SYSTEMS**

**D. BALANCE SHEET**

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
<b>A ASSETS :</b>						
1	Fixed Assets :	7.77	6.98	6.26	5.62	5.05
2	Investments	-	-	-	-	-
3	Current Assets	4.29	5.64	7.08	8.99	11.70
4	Loans & Advances	-	-	-	-	-
	Total (A)	12.07	12.61	13.35	14.62	16.75
<b>B LIABILITIES:</b>						
1	Capital	4.12	6.12	8.48	11.57	15.72
2	Secured loans	6.92	5.46	3.84	2.02	-
3	Current Liabilities					
	Cash Credit	1.03	1.03	1.03	1.03	1.03
	Total (B)	12.07	12.61	13.35	14.62	16.75



Projections for:  
**DJ SOUND SYSTEMS**

**E. CAPITAL ACCOUNT**

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Op. Balance	-	4.12	6.12	8.48	11.57
2	Additions	3.90	-	-	-	-
3	Net Profit	0.72	2.55	2.97	3.75	4.89
	Sub Total	4.62	6.67	9.09	12.23	16.46
4	Drawings	0.50	0.55	0.61	0.67	0.73
5	Closing Balance	4.12	6.12	8.48	11.57	15.72

Projections for:  
**DJ SOUND SYSTEMS**

**F. INCOME**

(Rs. Lacs)

S. No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Gross Receipts					
a.	No. of Sound and Light Service per month	9	12	13	15	16
b.	No. of Sound and Light Service per annum	108	144	158	174	192
c.	Total Receipts per annum (@ Avg. Income Rs.5000 per Service)	5.4	7.2	7.9	8.7	9.6
<b>Total</b>		<b>5.4</b>	<b>7.2</b>	<b>7.9</b>	<b>8.7</b>	<b>9.6</b>

Projections for:  
**DJ SOUND SYSTEMS**

**G. EXPENSES**

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Salary					
i.	Manager (Self)	-	-	-	-	-
ii.	DJ Operator (1 no.* Rs. 8000 per month)	0.96	1.01	1.06	1.11	1.17
iii.	Assitant (1 no.* Rs. 6000 per month)	0.72	0.76	0.79	0.83	0.88
2	Miscellaneous Expenses (@ 2500 per month)	0.30	0.33	0.36	0.40	0.44
3	Telephone & Electricity Expenses	0.30	0.33	0.36	0.38	0.40
4	Advertising/Marketing/Social Media (@ 2500 per month)	0.30	0.33	0.36	0.38	0.40
5	Internet Connection Charges (@ 1000 per month)	0.12	0.13	0.15	0.15	0.16
6	Other Overheads	0.25	0.28	0.30	0.32	0.33
	<b>Total</b>	<b>2.95</b>	<b>3.16</b>	<b>3.39</b>	<b>3.58</b>	<b>3.78</b>

Projections for:  
**DJ SOUND SYSTEMS**

**H. FIXED ASSETS AND DEPRECIATION**

(Rs. Lacs)

S. No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Equipments					
	Op. Balance		7.41	6.67	6.00	5.40
	Additions	8.23	-	-	-	-
	Sub Total	8.23	7.41	6.67	6.00	5.40
	Less : Depreciation	0.82	0.74	0.67	0.60	0.54
	Cl. WDV	7.41	6.67	6.00	5.40	4.86
2	Misc. Fixed Assets					
	Op. Balance		0.37	0.31	0.26	0.22
	Additions	0.43	-	-	-	-
	Sub Total	0.43	0.37	0.31	0.26	0.22
	Less : Depreciation	0.06	0.05	0.05	0.04	0.03
	Cl. WDV	0.37	0.31	0.26	0.22	0.19
	Total Depreciation	0.89	0.80	0.71	0.64	0.57
	Total WDV	7.77	6.98	6.26	5.62	5.05

Projections for:  
**DJ SOUND SYSTEMS**

**I. TERM LOAN REPAYMENT AND INTEREST THEREON**

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	TL / Op. Bal.	8.23	6.92	5.46	3.84	2.02
2	Repayment during the year	1.31	1.46	1.63	1.81	2.02
3	Cl. Balance	6.92	5.46	3.84	2.02	-
4	Interest at 11.00 per cent p.a.	0.84	0.69	0.52	0.33	0.12
5	Total repayment with Interest	2.15	2.15	2.15	2.15	2.15
6	Interest on CC ( at 12 per cent p.a.)	0.12	0.12	0.12	0.12	0.12
7	Total Interest	0.96	0.81	0.64	0.46	0.25

**Term Loan Repayment Schedule**

MONTHS	EMI	INTEREST	PRINCIPAL REPAYMENT	OST PRINCIPAL
0				8.23
1	0.18	0.08	0.10	8.12
2	0.18	0.07	0.10	8.02
3	0.18	0.07	0.11	7.91
4	0.18	0.07	0.11	7.81
5	0.18	0.07	0.11	7.70
6	0.18	0.07	0.11	7.59
7	0.18	0.07	0.11	7.48
8	0.18	0.07	0.11	7.37
9	0.18	0.07	0.11	7.26
10	0.18	0.07	0.11	7.15
11	0.18	0.07	0.11	7.04
12	0.18	0.06	0.11	6.92
<b>First Year</b>	<b>2.15</b>	<b>0.84</b>	<b>1.31</b>	
13	0.18	0.06	0.12	6.81
14	0.18	0.06	0.12	6.69
15	0.18	0.06	0.12	6.57
16	0.18	0.06	0.12	6.45
17	0.18	0.06	0.12	6.33

18	0.18	0.06	0.12	6.21
19	0.18	0.06	0.12	6.09
20	0.18	0.06	0.12	5.97
21	0.18	0.05	0.12	5.84
22	0.18	0.05	0.13	5.72
23	0.18	0.05	0.13	5.59
24	0.18	0.05	0.13	5.46
<b>Second Year</b>	<b>2.15</b>	<b>0.69</b>	<b>1.46</b>	
25	0.18	0.05	0.13	5.33
26	0.18	0.05	0.13	5.20
27	0.18	0.05	0.13	5.07
28	0.18	0.05	0.13	4.94
29	0.18	0.05	0.13	4.81
30	0.18	0.04	0.13	4.67
31	0.18	0.04	0.14	4.54
32	0.18	0.04	0.14	4.40
33	0.18	0.04	0.14	4.26
34	0.18	0.04	0.14	4.12
35	0.18	0.04	0.14	3.98
36	0.18	0.04	0.14	3.84
<b>Third Year</b>	<b>2.15</b>	<b>0.52</b>	<b>1.63</b>	
37	0.18	0.04	0.14	3.69
38	0.18	0.03	0.15	3.55
39	0.18	0.03	0.15	3.40
40	0.18	0.03	0.15	3.26
41	0.18	0.03	0.15	3.11
42	0.18	0.03	0.15	2.96
43	0.18	0.03	0.15	2.80
44	0.18	0.03	0.15	2.65
45	0.18	0.02	0.15	2.50
46	0.18	0.02	0.16	2.34
47	0.18	0.02	0.16	2.18
48	0.18	0.02	0.16	2.02
<b>Fourth Year</b>	<b>2.15</b>	<b>0.33</b>	<b>1.81</b>	
49	0.18	0.02	0.16	1.86
50	0.18	0.02	0.16	1.70
51	0.18	0.02	0.16	1.54
52	0.18	0.01	0.16	1.37
53	0.18	0.01	0.17	1.21
54	0.18	0.01	0.17	1.04
55	0.18	0.01	0.17	0.87
56	0.18	0.01	0.17	0.70
57	0.18	0.01	0.17	0.53
58	0.18	0.00	0.17	0.35
59	0.18	0.00	0.18	0.18
60	0.18	0.00	0.18	(0.00)
<b>Fifth Year</b>	<b>2.15</b>	<b>0.12</b>	<b>2.02</b>	

Projections for:  
**DJ SOUND SYSTEMS**

(Rs. Lacs)

**J. WORKING CAPITAL**

S.No.	Particulars	1	2	3	4	5
1	Gross receipts	5.40	7.20	7.92	8.71	9.58
2	Working Capital ('@ 20%)	1.08	1.44	1.58	1.74	1.92
3	Bank CC ( 95%)	1.03	1.37	1.50	1.66	1.82
4	Own Contribution(5%)	0.05	0.05	0.05	0.05	0.05