

PROJECT REPORT FOR
STATIONARY SHOP



PREPARED FOR

ROMOTOR

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PROJECT LOCATION

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

PREPARED BY:

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C O N T E N T

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Project For:
Stationary Shop

I. PROJECT AT A GLANCE

1. About the Promoter : xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
Project Location: xxxxxxxxxxxx
2. Project Cost : Rs. 1.00 Lakhs
3. Mean of Finance
A) T. L. facility from Bank : Rs. 0.75 Lakhs
B) Beneficiary contribution : Rs. 0.25 Lakhs
5. Rate of Interest : 11.00% Per Annum
6. Repayment : 60 monthly instalments, EMI @ 0.02 Lakhs
7. Nature of Project : Stationary Product
8. Employment Potential : 1 Nos
9. Nature of the Firm : Proprietary Firm
10. Average Debt Coverage ratios : **2.44**

II. ABOUT THE PROJECT

Introduction

Traditionally, stationery meant a wide variety of items, including paper and office supplies, writing tools, glue, pencil case, etc. The top and normal branded products, flooded the market with the liberalization of the market, whereas high-priced versions have been sold in small, elegant way-side stores. One believes for any global brand and here it is. Whether Parker, Cross, Mont Blanc or Cartier, this included designer and status symbol pens.

Market potential & Strategy

India Stationery sector has an enormous expansion possibility as the nation has approximately 22-24 crore people studying and needing books and other stationery materials. Growing numbers of schools and offices, changed living standards and shifts in focus from low-cost to high-quality products due to the quickly growing economy are among the key factors that might drive growth for the stationery market in India over the next 6 years. Government policies, including the National Education Policy and Sarva Shiksha Abhiyan, to assure low price and quality mandatory education for all, also would increase the development of the stationery market in India.

The world market for writing products is estimated at approximately USD 38 billion, from which the international pen market contributes almost USD 30 billion. The growth of the global market is fairly small. India stands among the best in the world in terms of the performance of pens, well ahead of even China. But India's export market is incredibly low at Rs 2bn, whilst also China exports Rs 50bn of pens each year. The Indian corporate gift section is valued at more than a billion, rising at 15%. The Indian market comprises about 15 large-scale, 100 mid-size, and 900 small-scale production units. They have a cumulative manufacturing capacity of more than 10 million pieces per day.

Projections for:
Stationary Shop

III. ECONOMICS OF THE PROJECT

A. TOTAL COST OF THE PROJECT

(Rs. Lacs)

S.No.	Particulars	Total	Spent	Bal. To be spent
A.	Fixed Cost			
1	Misc. Fixed Assets (Furniture & Electrical)	0.30	-	0.30
		<hr/>		<hr/>
		0.30		0.30
B	Working Capital	0.70	-	0.70
		<hr/>		<hr/>
	TOTAL COST OF THE PROJECT	1.00		1.00
		<hr/>		<hr/>

MEANS OF FINANCE

a) Own Contribution (25%)	0.25
b) T L facility from Bank (75%)	0.75
	<hr/>
	1.00
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Projections for:
Stationary Shop

B. PROFITABILITY STATEMENT

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Income	3.48	3.83	4.21	4.63	5.10
2	Expenses	3.16	3.45	3.76	4.08	4.43
3	Int. on TL	0.08	0.06	0.05	0.03	0.01
4	Depreciation	0.05	0.04	0.03	0.03	0.02
5	Profit after int. & dep.	0.20	0.28	0.37	0.50	0.64
6	Income Tax	-	-	-	-	-
7	Profit after Tax	0.20	0.28	0.37	0.50	0.64
8	Add : Depreciation	0.05	0.04	0.03	0.03	0.02
9	Add : Interest on TL	0.08	0.06	0.05	0.03	0.01
10	Cash Accruals	0.32	0.38	0.45	0.55	0.67
11	Repayment of TL with Interest	0.19	0.19	0.19	0.19	0.19
12	DSCR	1.64	1.96	2.32	2.84	3.44
13	Average DSCR	2.44				
14	Net Profit to total receipts	5.71	7.34	8.83	10.72	12.46

<i>Projections for:</i> Stationary Shop

C. CASH FLOW STATEMENT

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
A	Inflow :					
1	Cash flow from Opration	0.32	0.38	0.45	0.55	0.67
2	T.L. from Bank	0.75				
3	CC from bank	-				
4	Own contribution	0.25				
5	Subsidy	0.00				
	Total (A)	1.32	0.38	0.45	0.55	0.67
B	Outflow:					
1	Fixed Assets	0.30	-	-	-	-
2	Repay of TL	0.19	0.19	0.19	0.19	0.19
3	Drawings	0.10	0.11	0.12	0.13	0.15
	Total (B)	0.59	0.30	0.32	0.33	0.34
	Summery:					
	Op. Cash & Bank Bal.	-	0.72	0.80	0.93	1.16
	Surplus / (Deficit)	0.72	0.08	0.14	0.23	0.33
	Cl. Cash & Bank Bal.	0.72	0.80	0.93	1.16	1.49

Projections for:
Stationary Shop

D. BALANCE SHEET

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
A ASSETS :						
1	Fixed Assets :	0.26	0.22	0.18	0.16	0.13
2	Investments	-	-	-	-	-
3	Current Assets	0.72	0.80	0.93	1.16	1.49
4	Loans & Advances	-	-	-	-	-
	Total (A)	<u>0.98</u>	<u>1.01</u>	<u>1.12</u>	<u>1.32</u>	<u>1.62</u>
B LIABILITIES:						
1	Capital	0.35	0.52	0.77	1.13	1.62
2	Secured loans	0.63	0.50	0.35	0.18	-
3	Current Liabilities					
	Cash Credit	-	-	-	-	-
	Total (B)	<u>0.98</u>	<u>1.01</u>	<u>1.12</u>	<u>1.32</u>	<u>1.62</u>

Projections for:
Stationary Shop

E. CAPITAL ACCOUNT

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Op. Balance	-	0.35	0.52	0.77	1.13
2	Additions	0.25	-	-	-	-
3	Net Profit	0.20	0.28	0.37	0.50	0.64
	Sub Total	0.45	0.63	0.89	1.27	1.77
4	Drawings	0.10	0.11	0.12	0.13	0.15
5	Closing Balance	0.35	0.52	0.77	1.13	1.62

Projections for:
Stationary Shop

F. INCOME

(Rs. Lacs)

S. No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Gross Receipts					
a	Income from Stationery Product per month(Pen, Papper,pencil etc.)	0.29	0.32	0.35	0.39	0.42
b	Total Receipts per annum	3.48	3.83	4.21	4.63	5.10
Total		3.48	3.83	4.21	4.63	5.10

Projections for:
Stationary Shop

G. EXPENSES

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Salary					
i.	Manager (Self)	-	-	-	-	-
ii.	Assistant (1 no.* Rs. 5000 per month)	0.60	0.63	0.66	0.69	0.73
2	Raw Material (@ 18000 per month)	2.16	2.38	2.61	2.87	3.16
3	Telephone & Electricity Expenses	0.12	0.13	0.15	0.15	0.16
4	Advertising/Marketing/Social Media (@ 500 per month)	0.06	0.07	0.07	0.08	0.08
5	Repairs & Maintance	0.10	0.11	0.12	0.13	0.13
6	Miscellaneous Expenses (@ 1000 per month)	0.12	0.13	0.15	0.15	0.16
	Total	3.16	3.45	3.76	4.08	4.43

Projections for:
Stationary Shop

H. FIXED ASSETS AND DEPRECIATION

(Rs. Lacs)

S. No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	Misc. Fixed Assets					
	Op. Balance		0.26	0.22	0.18	0.16
	Additions	0.30	-	-	-	-
	Sub Total	0.30	0.26	0.22	0.18	0.16
	Less : Depreciation	0.05	0.04	0.03	0.03	0.02
	Cl. WDV	0.26	0.22	0.18	0.16	0.13
	Total Depreciation	0.05	0.04	0.03	0.03	0.02
	Total WDV	0.26	0.22	0.18	0.16	0.13

Projections for:
Stationary Shop

I. TERM LOAN REPAYMENT AND INTEREST THEREON

(Rs. Lacs)

S.No.	Particulars	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
1	TL / Op. Bal.	0.75	0.63	0.50	0.35	0.18
2	Repayment during the year	0.12	0.13	0.15	0.16	0.18
3	Cl. Balance	0.63	0.50	0.35	0.18	-
4	Interest at 11.00 per cent p.a.	0.08	0.06	0.05	0.03	0.01
5	Total repayment with Interest	0.19	0.19	0.19	0.19	0.19
6	Interest on CC (at 12 per cent p.a.)	-	-	-	-	-
7	Total Interest	0.08	0.06	0.05	0.03	0.01

Term Loan Repayment Schedule

MONTHS	EMI	INTEREST	PRINCIPAL REPAYMENT	OST PRINCIPAL
0				0.75
1	0.02	0.01	0.01	0.74
2	0.02	0.01	0.01	0.73
3	0.02	0.01	0.01	0.72
4	0.02	0.01	0.01	0.71
5	0.02	0.01	0.01	0.70
6	0.02	0.01	0.01	0.69
7	0.02	0.01	0.01	0.68
8	0.02	0.01	0.01	0.67
9	0.02	0.01	0.01	0.66
10	0.02	0.01	0.01	0.65
11	0.02	0.01	0.01	0.64
12	0.02	0.01	0.01	0.63
First Year	0.19	0.08	0.12	
13	0.02	0.01	0.01	0.62
14	0.02	0.01	0.01	0.61
15	0.02	0.01	0.01	0.60
16	0.02	0.01	0.01	0.59
17	0.02	0.01	0.01	0.58

18	0.02	0.01	0.01	0.56
19	0.02	0.01	0.01	0.55
20	0.02	0.01	0.01	0.54
21	0.02	0.00	0.01	0.53
22	0.02	0.00	0.01	0.52
23	0.02	0.00	0.01	0.51
24	0.02	0.00	0.01	0.50
Second Year	0.19	0.06	0.13	
25	0.02	0.00	0.01	0.48
26	0.02	0.00	0.01	0.47
27	0.02	0.00	0.01	0.46
28	0.02	0.00	0.01	0.45
29	0.02	0.00	0.01	0.44
30	0.02	0.00	0.01	0.42
31	0.02	0.00	0.01	0.41
32	0.02	0.00	0.01	0.40
33	0.02	0.00	0.01	0.39
34	0.02	0.00	0.01	0.37
35	0.02	0.00	0.01	0.36
36	0.02	0.00	0.01	0.35
Third Year	0.19	0.05	0.15	
37	0.02	0.00	0.01	0.34
38	0.02	0.00	0.01	0.32
39	0.02	0.00	0.01	0.31
40	0.02	0.00	0.01	0.30
41	0.02	0.00	0.01	0.28
42	0.02	0.00	0.01	0.27
43	0.02	0.00	0.01	0.25
44	0.02	0.00	0.01	0.24
45	0.02	0.00	0.01	0.23
46	0.02	0.00	0.01	0.21
47	0.02	0.00	0.01	0.20
48	0.02	0.00	0.01	0.18
Fourth Year	0.19	0.03	0.16	
49	0.02	0.00	0.01	0.17
50	0.02	0.00	0.01	0.15
51	0.02	0.00	0.01	0.14
52	0.02	0.00	0.01	0.12
53	0.02	0.00	0.02	0.11
54	0.02	0.00	0.02	0.09
55	0.02	0.00	0.02	0.08
56	0.02	0.00	0.02	0.06
57	0.02	0.00	0.02	0.05
58	0.02	0.00	0.02	0.03
59	0.02	0.00	0.02	0.02
60	0.02	0.00	0.02	0.00
Fifth Year	0.19	0.01	0.18	

Projections for:
Stationary Shop

(Rs. Lacs)

J. WORKING CAPITAL

S.No.	Particulars	Year 1	Year 2	Year 3	Year 4	Year 5
1	Gross receipts	3.48	3.83	4.21	4.63	5.10
2	Working Capital ('@ 20%)	0.70	0.77	0.84	0.93	1.02
3	Own Contribution(5%)	0.03	0.03	0.03	0.03	0.03